

I M M E R S E D  
T E C H N O L O G I E S

DEPTH OF EXPERIENCE

For  
Immediate Release:  
**12-27-2010**

Contact: Mike Brock  
mbrock@immersedtechnologies.com  
562-896-2142

# IMMERSED TECHNOLOGIES

## Receives Four Prestigious Industry Awards

Gold, Silver, Platinum and more Platinum...

**IMMERSED TECHNOLOGIES** brought it home with four awards for their dynamic and innovative Engine Mechanical Diagnosis technical training suite developed for Kia Motors America.



The annual **International Davey Awards** honors the achievements of the "Creative Davids" who derive their strength from big ideas, rather than stratospheric budgets. With over 4000 entries, Immersed Technologies was honored with an Integrated (or Blended) Learning Gold Davey and with a Silver Davey for their Diagnostic Tools Simulations Interactive Multimedia, Corporate Training program.

The **MarCom Awards** is an international competition for professionals involved in the concept, writing and design of marketing and communication programs and print, visual and audio materials. Entries come from corporate marketing and communication departments, advertising agencies, PR firms, design shops, production companies and freelancers. Immersed Technologies received two Platinum MarCom awards - the highest Marcom award, one for their Integrated Campaign and the other for their Intro to Engine Mechanical Diagnosis Web-Based Training Course.

The **Engine Mechanical Diagnosis** programs honored with top industry awards perform the real world function of ensuring that Kia Motors service technicians are up-to-date with the latest service information, special tools and complex repair procedures.

**IMMERSED TECHNOLOGIES** specializes in bridging information gaps with innovative solutions, utilizing learning and training methods that account for individual learning modalities.

[www.immersedtechnologies.com](http://www.immersedtechnologies.com)

[www.daveyawards.com](http://www.daveyawards.com) ■ [www.marcomawards.com](http://www.marcomawards.com)